

Alesha Logan, DNP, FNP-BC

Email: Alesha.Logan@indwes.edu

Assistant Professor: School of Integrated Health, Division of Nursing

Distinguished Faculty: Graduate Certificate in Innovation and Entrepreneurship in Healthcare

Board-certified family nurse practitioner with clinical and academic expertise in faith integration, entrepreneurial healthcare innovation, adult education, curriculum development, scholarly practice, and transformational leadership in integrative health.

PROFESSIONAL EXPERIENCE

Assistant Professor

Indiana Wesleyan University, Marion, IN

November 2018 – present

Areas of Responsibility:

- Teaching, advising, curriculum and instructional development for Family Nurse Practitioner students
- Program lead and distinguished faculty for Graduate Certificate in Innovation and Entrepreneurship in Healthcare
- Subject matter expert for Master's in Integrative Health program development
- Engage in scholarly/professional development activities maintaining clinical currency
- Provide engagement and support through innovative online learning methodologies
- Lead physical assessment course redesign including mandatory on-campus residency implementation
- Supervise and evaluate student progress ensuring positive learning environments

CEO and Medical Director

Logos Health, Gastonia, NC

May 2021 – present

Areas of Responsibility:

- Serves as CEO and Medical Director for direct primary care clinic specializing in integrative family medicine
- Provides comprehensive care across the lifespan with focus on complex conditions and holistic approaches
- Clinical oversight and strategic planning for cash-based healthcare business model
- Maintains part-time clinical load serving complex patients abandoned by conventional healthcare systems

- Precepts nurse practitioner students from multiple universities
- Maintains 5-star Google reviews reflecting exceptional patient satisfaction and outcomes

Primary Care Service Line Medical Director

CaroMont Health, Gastonia, NC

July 2019 – June 2021

Areas of Responsibility:

- Advanced Practice Provider (APP) Director for Primary Care Service Line
- Provided comprehensive primary care to individuals across the lifespan under value-based contracts
- Led APP integration and shared governance initiatives
- Promoted team-based care and cultural transformation for value-based healthcare

Family Nurse Practitioner

Community Health Network, Indianapolis, IN

June 2015 – April 2019

Areas of Responsibility:

- Comprehensive primary care across all ages including chronic pain and psychotropic medication management
- Skilled in procedural techniques such as joint injections, contraceptive device placement, wound management, biopsies
- Leadership in positive human-centered strategy and organizational effectiveness
- Member of primary care redesign tactical team preparing for value-based reimbursement
- Educator, mentor and preceptor for Nurse Practitioner students
- EPIC advanced user and peer educator for documentation strategies

Adjunct Faculty

University of Indianapolis, Indianapolis, IN

August 2012 – August 2017

Areas of Responsibility:

- Supervised undergraduate nursing students in clinical rotations
- Planned, implemented and evaluated clinical experiences
- Facilitated post-clinical seminars and curriculum development

For the past decade I have served as a nurse educator, mentor and preceptor while simultaneously maintaining clinical practice and healthcare leadership roles.

EDUCATION

Doctorate of Nursing Practice (DNP)

University of Alabama-Huntsville, Huntsville, AL

2022

Relevant Courses:

- NUR 640: Curriculum Development in Nursing
- NUR 641: Teaching/Learning in Nursing
- NUR 646: Instructional Technology in Nursing Education

Doctoral Research Project: Implementation of a 12-week Group Technology-based Weight Loss Program Within a Community Faith-Based Setting

Master of Science in Nursing (MSN)

University of Indianapolis, Indianapolis, IN

2015

Concentration:

- Family Nurse Practitioner

Thesis Project: Care of Chiari Malformation and Migraines in the Primary Care Setting

Bachelor of Science in Nursing (BSN)

Indiana University, Indianapolis, IN

2012

Associate of Science in Nursing (ASN)

Isothermal Community College, Spindale, NC

2009

AWARDS

2024 DAISY Award Winner

The DAISY Foundation for Extraordinary Nurses

2024 IWU AI Grant Recipient

Indiana Wesleyan University AI "Learn & Share" Initiative - InVideo AI Implementation

2022 IWU Research & Writing Groups Award

\$750 research support award, Indiana Wesleyan University

2022 NNBA Shark Tank Business Pitch Competition Winner

National Nurses in Business Association Conference

2011 INDIANAPOLIS STAR SALUTE TO NURSES NOMINEE

Phi Theta Kappa International Honors Society

2008 North Carolina Governor Recognition

Recognized by Governor Mike Easley

RECENT PRESENTATIONS

Keynote and Conference Presentations

"The Dissolution of Purity in American Culture"

Judah Church Parenting Conference, Charlotte, NC – May 2025

"Starting Your Own Cash-Based Healthcare Business"

Colorado Christian University Guest Lecture – May 2025

"Fertility and Fruitfulness: Keys to Generational Success in Marriage"

Judah Church Marriage Conference, Charlotte, NC – September 2024

"Cutting out the Middleman: Starting a Cash-based Healthcare Business"

IWU Fort Wayne, IN CEU Event – October 2024

"Entrepreneurship: Starting Your Own Cash Business"

8th Innovations in Faith-Based Nursing Conference – June 2023

"Leading in Health: Can You Physically Carry What God Is Requiring of You?"

Pastors and Leaders Conference, Charlotte, NC – October 2022

"Implementation of a 12-Week Group Technology-based Weight Loss Program"

IWU Faculty Scholarship Symposium – October 2022

"Laboratory Testing and Interpretation in Out-of-Hospital Practice"

Carolina Birth Junkies Conference, Rock Hill, SC – August 2022

Professional Panel Presentations

"Changing the Medical Narrative"

NC Physicians for Freedom Panel Discussion – November 2022

"Flipped Classroom Model Implementation"

Faith Innovations in Nursing Conference (with S. Draine) – June 2021

PUBLICATIONS

Logan, A. (2024). *Practice Perfect Policies, Procedures and Protocols: A Comprehensive Guide for Medical Practice Management*. Self-published digital publication. Available on Amazon.

Logan, A. (2024). "Four Reasons Every Nurse Should Pursue an MSN." *IWU Triangle Blog*. Indiana Wesleyan University. Retrieved from <https://triangle.indwes.edu/4-reasons-every-nurse-should-pursue-an-msn/>

MEDIA APPEARANCES AND FEATURES

Podcast Guest

"Changing The Medical Narrative with Alesha Logan"

Healthy Discourse with Dr. Wiggy and Emily Saunders – December 2022

"Redefining Patient Care: Alesha Logan's Journey"

The DPC NP with Amanda Price – May 2024

Featured Articles

"Isothermal Graduate Set to Open New Healthcare Business"

Isothermal Community College News Center – August 2021

PROFESSIONAL MEMBERSHIPS AND CERTIFICATIONS

Active Certifications

- American Nurses Credentialing Center Board Certified Family Nurse Practitioner (2020, 2025)
- Indiana APRN License (Current)
- North Carolina APRN License (Current)
- DEA License (Current)
- Certified Veteran Disability Examiner (2023-present)
- Clinical Weight Management Certification, A4M (March 2025)
- IHI Open School: Basic Certificate in Quality & Safety (18 contact hours)

Professional Organizations

- National Organization of Nurse Practitioner Faculties (NONPF) (2019-present)
- National Nurses in Business Association (NNBA) (2019-2022, 2024-present)
- NC Physicians for Freedom (2022-present)
- NC Integrative Medicine Society (2024-present)
- Priority Health Academy (2022-present)

Life Support Certifications

- AHA Advanced Cardiac Life Support (ACLS)
 - AHA Basic Life Support (BLS)
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SERVICE ACTIVITIES

External Professional Service

Cleveland Community College Medical Assisting Program Lay Advisory Board
Shelby, NC – 2022-present

Certified Veteran Disability Examiner

U.S. Department of Veterans Affairs – 2023-present

Clinical Preceptor

Multiple Universities (Tennessee Tech, Carson Newman, Chamberlain, Ball State, Purdue, University of Indianapolis) – 2016-present

- Supervised 10+ NP students across 1000+ clinical hours

University Service

Dean Search Committee Member

Indiana Wesleyan University – 2024-present

Student Life Council Member

Indiana Wesleyan University – 2019-2023

Nurse Planner

IWU/VA APRN Webinar (6.25 contact hours) – 2021-2023

Community Service

Organized Hurricane Relief Campaign

Hurricane Laura Relief for Colleague – Raised over \$5,000

Prayer Team Leader

Judah Church

SCHOLARLY AND PROFESSIONAL DEVELOPMENT

Conference Attendance (Selected)

- DPC Launchpad Conference – February 2025
- AI Fusion Conference, IWU – 2024
- NNBA Conference – 2022, 2024, 2025
- EPIC Functional Medicine Conference – 2022
- Obesity Medical Association Spring Conference – 2021
- NONPF Excellence in NP Education – 2020

FACULTY DEVELOPMENT

- IWU Faculty Mentorship Program (2019-2023)
- IWU Lilly Faculty Development Workshop – August 2021
- IWU Faculty Book Study Leader: "I'm Still Here" – April 2021
- Faith Integration Course Completion (Dr. Bud Bence) – 2020
- AACN Nursing Essentials Review Subgroup – 2022

TRAINING AND CERTIFICATIONS

- Brightspace Faculty Engagement and Student Success Badge – 2024
 - Brain Food Buffet Faculty Development (2021- present)
 - Multiple AI tools training and implementation
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CURRICULUM AND PROGRAM DEVELOPMENT

Program Leadership

- Program Lead: Graduate Certificate in Innovation and Entrepreneurship in Healthcare
- Subject Matter Expert: Master's in Integrative Health Program Development
- Course Developer: Complete 3-course certificate program in healthcare entrepreneurship

Course Innovation

- Redesigned PYC-660 Advanced Health Assessment with mandatory on-campus residency
- Implemented flipped classroom methodologies
- Integrated AI technologies in nursing education
- Developed telehealth curriculum integration

Mentorship

- DPC Clinic Accelerator: Private mentorship group for entrepreneurial NP students
 - Faculty mentor relationships and professional development initiatives
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CLINICAL EXPERTISE AND INNOVATION

Specialized Practice Areas

- Integrative and functional medicine
- Complex chronic conditions
- Cash-based healthcare delivery models
- Weight management and metabolic health

Clinical Recognition

- 5-star Google reviews for clinical excellence
- DAISY Award recognition for extraordinary nursing care
- Successful direct primary care practice serving underserved populations

Healthcare Innovation

- Pioneer in cash-based integrative healthcare delivery
- Expert in healthcare entrepreneurship and business development
- Advocate for medical freedom and patient-centered care

This curriculum vitae represents my commitment to excellence in nursing education, clinical practice, scholarly activity, and service to the profession and community, all grounded in my Christian faith and dedication to transforming healthcare through innovative, compassionate care.