



RYAN MILLER

BRAND SPECIALIST + DESIGNER + TEACHER

Objective

Use my 21+ years of branding, design, teaching and coaching experience to enrich and inspire the lives of students at the university level. Help students develop a strong concept and sense of design and professional branding principles. Motivate students to use their talents to glorify God and become the best graphic designers possible.



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RyanMillerDesign.com

Education

Indiana Wesleyan University

1997 - 2001

Bachelor of Science Degrees:

Graphic Design & Photography

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Professional Experience

Principal/Creative Director - RMD

2006 - Present

Responsible for design and creative direction of marketing collateral, logos and website designs. Other duties include brand development, project management, budgeting, vendor relations, managing teams of designers, campaign conceptualing and copywriting.

- Major clients worked for include Ruth's Chris Steak House, TCC, KPaul, eGov Strategies, Mesa Medical, IMMI, City of Noblesville, US Sports Advisors, Preferred Global

Web Designer - Core Business Technologies

2020 - Present

Responsible for design and build-out of all municipality and county client websites. Other duties include meeting with production and design teams in various locations as well as client communication.

Art Director - MediaSauce

2005 - 2006

Responsible for the design and art direction on clients' websites. Other duties included team management and photo direction.

- Major clients worked for include Butler University, Indianapolis Arts Council, Ice Miller, Rehabilitation Hospital of Indiana and Indiana Repertory Theater

Art Director - MillerBrooks

2004 - 2005

Responsible for the concept and production of advertising, flash presentations, tradeshow graphics and clients' marketing material.

- Was the lead art director on clients such as Delta Faucet, Mar-Flex, Oakridge Solutions, Typar Housewrap and Applied Engineering.
- Artwork displayed nationwide in trade magazines, big box retail outlets and direct mailings.

Senior Designer - Galyans Sports & Outdoor

2002 - 2004

Managed in store promotional material as well as concept and design of Galyans private label branding.

- Worked directly with major sports and outdoor brands such as Nike Golf, Adidas, The North Face, Merrell, Taylor Made and many more.
- Was the lead designer on all store marketing collateral, promotional material, advertising, store signage and bi-yearly magalogs.
- Art directed photo shoots for multiple projects including winter and summer magalogs, store signage, magazine advertising, billboards and other marketing material.
- Artwork displayed in 50+ markets and in over 70 stores nationwide.

Academic Experience

Adjunct Professor - Indiana Wesleyan University

2003 - 2007

Responsible for teaching and mentoring students in both the Introduction and Advanced Computer Graphics classes.

Intro to Computer Graphics - 273 & 373

This course was designed to introduce students to graphics-oriented computer hardware and software. Emphasis was on developing competence and familiarity with Macintosh computer operation, terminologies and components of computerized graphics and procedures in the creation of graphic design. This course stressed knowledge of design and how to optimize design skills on the computer. Projects were geared towards the graphic design major and utilized the programs Illustrator, Photoshop and InDesign.

Advanced Computer Graphics/Branding - 473

This course was designed to extend the creative abilities of the graphic design student. This course gave the advanced graphic design student freedom to develop design projects to enhance their portfolios. Projects were geared towards the rebranding of a certain business and focused on brand development from the ground up. Projects were geared towards the graphic design major and utilized the programs Illustrator, Photoshop and InDesign.

Educational Experiences

Art History

2000

Traveled abroad studying multiple forms of art and art history in France. Cities studied in include Paris, Chartres, Rouen and Mont Saint-Michel.

Recent Coaching Experience

Basketball Coach - Heritage Christian School

2018 - Present

Basketball Coach - White River Sports

2014 - Present

Soccer Coach - White River Sports

2014 - Present

Soccer Coach - Hamilton North Futbol Club

2017 - 2018

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Professional Skills

Proficient in Adobe Creative Suite
Proficient in multiple web design platforms
Proficient in film, digital & commercial photography
Strong understanding of design process and theory
Strong understanding of typography
Strong understanding of color theory
Knowledge of the traditional press & digital printing process
Understanding of design and production process for client based projects
High level of experience leading and directing design teams for client based projects

Committees & Panels

AYS Board Member

2007-2010: Marketing Advisor

IUPUI Small Business Marketing Summit

2008: Speaker & Panel Discussion

The Art Institute of Indianapolis Senior Portfolio Review

2010: Guest Critic & Speaker

IWU Design Club

2011: Guest Speaker

Six Points Church Awana

2012 - 2017: Program Co-Leader

IWU Advertising & Marketing Class

2013: Guest Speaker & Presenter

Six Points Church Capital Campaign

2016: Design & Marketing Advisor

Noblesville High School Web Design Class

2016/17: Guest Speaker & Presenter

IWU Senior Seminar

2017: Guest Speaker & Presenter

Marion Easter Pageant

2018 - Present: Design & Marketing Advisor

Professional Associations

AIGA of Indianapolis
Noblesville Chamber of Commerce
Fishers Chamber of Commerce

Published Work

Jaffe Financial Services Branding

Logo Lounge Master Book 3

NatureScape Outdoor Branding

Logo Lounge Book 6

Pro Bono Work

Six Points Church (Sheridan, IN)

Branding, Website & Marketing Collateral

Front Range Church (Littleton, CO)

Branding, Website & Marketing Collateral

Birch Ridge Church (Soldotna, AK)

Branding, Website & Marketing Collateral

Heritage Christian School Athletic Department (Indianapolis, IN)

Team Branding (Soccer, Basketball, Lacrosse),
Poster Design, Apparel Design

Personal References

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