

Retention Rates for CAPS DeVoe Business Programs

Notes:

- Retention rate is defined here as the percentage of students who stay enrolled for at least 12 months.
- A retention rate of "n/a" indicates there were zero students in the cohort, and thus a retention rate cannot be calculated.
- Asterisks (*) indicate a starting cohort of less than 10 students. Interpret with caution.

Figure 1) Undergraduate Programs

All undergraduate programs retention rate (four-year average): **76.3%**

Program	2020-21	2021-22	2022-23	2023-24	4-yr Average
Certificate – Cyber Analyst	n/a	41.7%	*55.6%	39.4%	45.6%
Certificate - Essential Business Practices	n/a	n/a	n/a	75.0%	75.0%
Certificate - Human Resource Management	n/a	*100.0%	65.0%	42.1%	69.3%
A.S. in Accounting	53.1%	60.2%	53.3%	60.6%	56.8%
A.S. in Business	53.5%	50.5%	56.0%	52.7%	53.2%
A.S. in Computer Information Technology	51.9%	55.4%	56.3%	50.8%	53.6%
A.S. in Operations Management	n/a	*00.0%	45.0%	60.0%	52.6%
A.S. Public Service and Management	75.9%	77.1%	79.4%	87.0%	79.9%
B.S. in Accounting	73.8%	68.7%	76.4%	81.3%	75.1%
B.S. in Business Administration	75.8%	74.1%	77.3%	72.2%	74.9%
B.S. in Business Information Systems	79.9%	88.9%	*100.0%	*100.0%	92.2%
B.S. in Cybersecurity	*100.0%	62.5%	74.2%	78.2%	78.7%
B.S. in Global Security and Strategy Management	n/a	n/a	*100.0%	87.5%	93.8%
B.S. in Healthcare Administration	57.0%	71.2%	74.4%	67.1%	67.4%
B.S. in Hospitality Management	*70.0%	53.3%	*100.0%	*100.0%	80.8%
B.S. in Management	76.2%	81.7%	80.6%	71.7%	77.6%
B.S. in Management – Human Resources	80.4%	76.7%	89.5%	57.9%	76.1%
B.S. in Marketing	67.1%	83.1%	81.3%	62.5%	73.5%

Figure 2) Graduate Programs

All graduate programs retention rate (four-year average): **82.7%**

Program	2020-21	2021-22	2022-23	2023-24	4-Yr Average
M.S. in Accounting	73.7%	69.9%	74.4%	88.2%	76.6%
M.S. in Human Resource Management	70.4%	61.4%	70.9%	74.5%	69.3%
M.S. in Management	67.7%	64.2%	95.2%	97.0%	81.0%
M.S. in Information Technology Leadership	n/a	n/a	*100.0%	96.6%	98.3%
M.B.A. - Standard Track	77.0%	76.2%	80.4%	87.9%	80.4%
M.B.A. - Health Care Specialization	84.2%	73.7%	78.0%	79.5%	78.9%
M.B.A. - Personal Finance Specialization	84.0%	75.0%	*100.0%	n/a	86.3%
M.B.A. - Project Management Specialization	68.6%	78.3%	84.4%	79.5%	77.7%
M.B.A. - School Admin. Specialization	*83.3%	*80.0%	*100.0%	*100.0%	90.8%
MPA-PM/MSM-IT (dual degree)	n/a	*100.0%	61.5%	*100.0%	87.2%
D.B.A. – Doctoral Completion Program	n/a	*85.7%	*100.0%	100.0%	95.2%
D.B.A. - Accounting	*80.0%	*75.0%	*100.0%	n/a	85.0%
D.B.A. - Health Care Administration	86.2%	77.3%	70.6%	85.7%	80.0%
D.B.A. – Information Systems	n/a	83.0%	72.2%	70.0%	75.1%
D.B.A. - Management	74.1%	68.4%	82.1%	88.0%	78.2%